



WHO WE ARE

Stryde started with a simple idea: the best home fitness experience is a personal one, where you are empowered to choose the workout that's right for you - a space where you feel connected and challenged. That's why we've partnered with the most popular studios and independent instructors from across the country to deliver the broadest selection of on and off the bike workouts streamed directly to your home.

That's also why our tablet is unlocked. We believe in empowering our users to create their own workout experience. Whether you want to use our app for your workouts, prefer to watch a movie, listen to music while you bike, or use another fitness app, we want you to make your workout your own. Giving you control to find what motivates and works for you.

THE BIKE

The bike is compact in size, featuring a 135 pound body and 4' L x 2' W footprint, making it a perfect fit for the smallest home spaces. The black steel frame is coated in welded powder and includes a magnetic micro-resistance system. Designed with both SPD pedals and toe-cages, Stryde is suited for traditional cycling cleats or sneakers, enabling any rider to experience Stryde with ease.

Stryde's sophisticated yet user-friendly configuration is accompanied by a 21.5" inch, high-definition Android tablet. The tablet is mounted above the handle bars and features 16GBs of internal storage space, two speakers, a 3.5mm headphone port, wi-fi and bluetooth connectivity capability. Our tablet is unlocked and comes with a built-in browser that can be used to access various streaming services and fitness workouts. Additionally a few entertainment apps come pre-installed on the tablet.

OUR STUDIO PARTNERS

Stryde has partnered with independent cycling studios from across the United States to offer riders a selection of their favorite cardio, ab and strength classes on-demand. The list of participating studios continues to grow and currently includes: High Ride Cycle (Denver), Prime Cycle (Hoboken) and City Cycle (Seattle). We also partner with exceptional independent instructors and bring them to our platform. These studios and instructors are among the highest ranked in their cities. By partnering with them, our platform brings multiple instructional styles to your workout routine. From performance to beat-based choreography, and classes from beginner to advanced, Stryde class offerings are designed to provide a workout for every mood and preference.

THE APP

Workout with the nation's top instructors who challenge, encourage and entertain you with the widest variety of quality on and off the bike workouts that will push your full body. Stryde has broadened accessibility to portable and at-home fitness. Stryde is a company built with a laser focus on offering cost efficient, premium workout instruction and is contributing to a changing wellness landscape through technology that can be used anywhere, anytime. The optional membership is \$29.99 a month and can be cancelled or resumed at any time. Riders can also subscribe to the Stryde iOS app with a 14-day free trial to get access to content on any Apple device.

<https://www.strydebike.com>

<http://app.strydebike.com>

<https://apps.apple.com/us/app/stryde-at-home-workouts/id1524817598>

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